

ADIA representation delivers significant improvements in DI funding.

Over the past 5 years, ADIA has worked in close collaboration with RANZCR and other stakeholder groups to negotiate \$300M in funding on members' behalf.

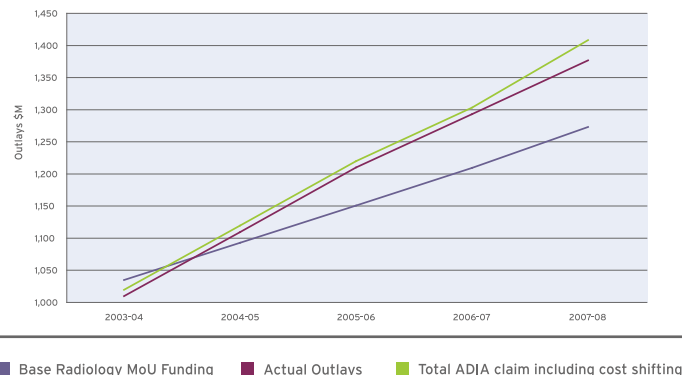
Over the next 4 years the Government has agreed to inject additional funding of more than \$450M and will no longer cap DI funding under a MOU arrangement.

ADIA recognises that the ongoing viability of DI Practices depends on further increases in Government funding.

While results so far are significant, the challenge continues. The Government has announced that it will enter into close discussions with the sector to consider structural reform, industry costs and possible long term funding arrangements that maintain patient access and affordability. More funding is still needed to restore the viability of DI practices.

ADIA's efforts will be directed to ensuring that future funding arrangements promote quality practice and better reflect practice costs.

ADIA's efforts have delivered additional funding and no rebate cuts



Recognition of ADIA



Pattie Beerens, CEO ADIA;
The Hon Minister Roxon MP,
Federal Health Minister and
Dr. Ron Shnier, President ADIA.

"I highly value the contribution of the ADIA to improving the quality of diagnostic imaging services in Australia... I appreciate the ADIA's ongoing commitment to improving the quality of diagnostic imaging service provision in Australia and assure you that the Australian Government shares your concerns about patient access to quality, affordable diagnostic imaging services."

The Hon Minister Roxon MP, Federal Health Minister

"There has been a high level of collaboration with us by the Governmentwe are pleased that the 2009 Budget has taken the first steps towards addressing affordability and access for all patients and we look forward to continuing to work with the Government."

Dr Ron Shnier, President of ADIA



"The College works collaboratively with ADIA on economic and practice issues affecting the provision of high quality diagnostic imaging services in Australia. ADIA is very effective in its representations on behalf of its members and I would encourage all practices to seriously

consider the benefits of ADIA membership".

Prof Mark Khangure, RANZCR President

Enquire about joining ADIA today.

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The future of **diagnostic** imaging needs your vision.

ADIA is your voice in dialogue with Government.

The Australian Diagnostic Imaging Association (ADIA) has been working for 10 years as the peak body representing the economic interests of private DI providers. It consults with government and appropriate bodies on matters relating to sustainable funding and delivery of high quality, safe and cost-effective DI services.

Membership is diverse. It includes large and small practice groups, stand alone practices and hospital based practices. All come together with a common interest in seeking government funding and policy arrangements to support quality private practice.

What ADIA membership offers you.

Access to government

As an ADIA member, your fees directly support ongoing efforts to ensure the continued sustainability of funding for private DI practices. Equally importantly, membership gives you a voice in the development of ADIA's position on key issues and government policy making processes which impact on private providers of DI services and the broader healthcare environment.

"Independent radiology practices have a significant voice within ADIA and it has been a strong advocate for its members. ADIA membership represents excellent value for money for imaging practices."

Roberto Rojas - Morales, General Manager, Canberra Imaging Group

"ADIA has opened doors for our practice to be involved directly with government to put our position to them."

Matthew Swain, General Manager, South East Radiology

Ensures all member interests are represented

As part of a professional network, your input on a range of industry-relevant matters is sought and valued and you'll also have an opportunity to contribute to projects.

"ADIA has provided our business with support and a voice on a broad range of issues. The strong collaborative interaction between the larger corporations and the independent practices benefits all members."

Greg Hughes, Partner/Manager, Lake Imaging

Provides a voice for independent practices

"At Qscan Radiology Clinics we have been a member of ADIA since our practice was first formed. It is important for independent radiology practices to have a forum to discuss and then promote issues that directly affect the operation of our practices and the particular unique challenges we face. ADIA has strong industry representation, and it is vital that the Association is able to reflect the views of as many radiology practices as possible. I urge independent practices to consider joining ADIA to ensure their views are taken into account in the formulation of future strategies for effective Diagnostic Imaging service provision."

Dr Hal Rice, Qscan Radiology Clinics

Opportunity to network and stay in touch

Members receive regular communications from the CEO with updates and the latest news and are invited to attend bi-annual Member Council meetings, which provide an opportunity to network.

"As an independent practice in regional Western Australia, Imaging the South has found ADIA to be a fantastic source of information and with the assistance of technology has enabled us to network with other members."

Angela Whittington, CEO, Imaging the South

Represents value for money

ADIA's vision for the Australian Diagnostic Imaging profession is that it must be affordable, sustainable and of world-leading quality. We are committed to representing the interests of all our members to achieve this. When you weigh up the benefits, membership fees become a small price to pay.

"I have been able to meet face to face with government officials to explain the impact of long term under-funding of DI rebates on our practice and our patients."

Dr Paul Lau, Radiologist and Practice Owner, Future Medical Imaging Group.

All comprehensive DI Practices in Australia

Currently, approximately 70% of DI services in Australia are funded through Medicare and of these services, around 85% are delivered by the private sector.

Diagnostic Imaging accounted for 14% of Medicare outlays. \$1.9Bn (est) in 2008/09 comprising 76% Radiology services, 9% Nuclear Medicine services, 8% Cardiac Imaging services and 6% Obstetric and Gynaecological Ultrasound services.

